National Dislocated Worker Grant (DWG) Application Summary

Project Type	POWER DWG
Applicant Name	Kentucky Education and Workforce Development
	Cabinet
Applicant City and State	Frankfort, KY
Up To Amount	\$2,000,000
Planned Participants	180
Project Service Area	Eastern KY, consisting of the following counties: Bell, Breathitt, Carter, Clay, Elliott County, Floyd, Harlan, Jackson, Johnson, Knott, Knox, Lawrence, Lee, Leslie, Letcher, Magoffin, Martin, Menifee, Morgan, Owsley, Perry, Pike, Wolfe
Targeted Sectors	Healthcare, Agriculture, Travel/Tourism, and Digital
	Technology Eastern KY coal industry job losses approach 8,000
Qualifying Event/Impact	between 2012 and 2015; overall coal industry employment in 2011 was over 13,500 and projected to decline by 46% (nearly 7300 jobs) by 2019. In addition, the average coal industry wage in the region is \$81,500; the overall average wage in the region is \$44,500, so loss of coal jobs is particularly impactful.
Alignment with Economic Development Strategies	This proposal is one of 4 connected POWER applications for Eastern Kentucky, under the alignment of the Shaping Our Appalachian Region (SOAR) initiative. This proposal connects to SOAR effort through the following: sector strategies (connecting to high growth sectors); entrepreneurship; work-ready communities; an economic development academy; and business services redesign.
Proposed Project Summary	The applicant is requesting \$2,000,000 to deliver Training, work-based learning, and supportive services to approximately 180 dislocated coal miners and other dislocated workers impacted by mass layoffs in the coal industry, to retrain for high-demand, high-wage positions in two occupations: Broadband technicians and Fiber Installation in support of Kentucky's comprehensive broadband expansion effort, and a variety of IT positions to support regional business growth and expansion in sectors targeted for support and expansion. These IT positions include healthcare, agriculture, tourism and IT businesses to help them implement ecommerce and digitize the work in the sectors.

	Supportive services include transportation, childcare, books, supplies, tools, lodging during short-term training and fees to cover the costs associated with certification or licensing exams needed to complete training and/or education programs.
DWG-Funded Strategic Planning Activities	None.
Other POWER Applications	EDA (E-teams, training and planning); SBA (Industry Cluster Support); ARC (Economic Development capacity building)
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